

Email Families [Share](#)

Last Modified on 05/14/2026 1:15 pm EDT

Jackrabbit offers you multiple ways to email your families. Select the option that works best for your needs.

- ★ Email from the [All Families grid page](#).
- ★ Email from the [Families \(menu\) > Email/Text Families](#).
- ★ Email a single family from a [Family record](#).



There is no limit to the number of emails you can send.



When you are entering the text for your email message, use **Shift+Enter** to create single spacing between lines and the **Enter** key for double spacing.

Expand/Collapse All

Email Families from Families (menu) > All Families

1. Go to **Families (menu) > All Families**.
 - All of your families will be displayed in the grid.
 - Use the **Filter** icon , if applicable, to narrow down the family list.
 - Leave the checkboxes in the 1st column of the grid clear to select all families, or check the boxes for the families to be included in the email.
2. Click the **Send a message** icon  and select **Email**.
3. Define your audience in the pop-up window.
4. Click **Next: Add'l Settings**.
 - Click the toggle to include people who have opted out of mass emails.
 - Select additional recipients to receive the email when applicable*.
 - Choose who to send replies to*.
*Drop-down email addresses are located under the User ID (Gear icon > Settings > General > User IDs > Manage Users).
5. Click **Next: Composer** to create the email.
6. Compose the email. Select an **Email Template** if applicable.
 - We recommend you compose your email in the Jackrabbit email editor. If you copy/paste from another application (e.g., Microsoft Word), hidden code may affect the way your email appears to your intended recipient.
7. Choose a **Type** (*HTML* or *Plain Text*) and enter a **Subject Line**.
8. Enter the message body or edit the template body if needed.
9. Click **Attach File**, **Insert Image**, or **Choose from Dropbox** to attach files and add images if needed. See [Email Attachments and Images](#) for more details.
10. Click **Preview List**.

11. Uncheck any families you want to omit. To remove every email address, clear the **Check All** header checkbox and then select specific families.
12. Click **Send Now** to send the email right away, or select **Send Later** to schedule the email to be sent at a later time. Refer to [Schedule an Email to Send Later](#) for more information.

Preview

[← RETURN](#)
[SEND NOW](#)
[SEND LATER](#)
[?](#)

Results

Deliver To: Primary Contacts, Billing Contacts, Students
Email Replies Sent To: cbova@jackrabbittech.com
Subject: Inclement Weather Announcement
Message: [Show Message](#)
Message Length: 10

Click to see the body of the email.

Clear the **Check All** box to clear all of the selections. Then you can pick and choose who should receive the email.

Matched Recipients

View 1 - 5 of 5 [Print](#) [Export](#) [Refresh](#)

Type	Acct/Family Name ¹	Balance	Name	Email	Check All
Contact	Ager	233.75	Holly Ager	hollyager41@gmail.com	<input checked="" type="checkbox"/>
Contact	Bowden	0.00	Karsen Bowden	kbowden@email.com	<input checked="" type="checkbox"/>
Contact	Brown	50.00	Janice Brown	jbrownsemail@email.com	<input checked="" type="checkbox"/>
Contact	Campbell	0.00	Katherine Campbell	kcampbell@email.com	<input checked="" type="checkbox"/>
Contact	Dierksen	0.00	Marlene Dierksen	jlintonjr@outlook.com	<input checked="" type="checkbox"/>

Email Families from Families (menu) > Email/Text Families

1. Go to the **Families** menu > **Email/Text Families** to open the **Email/Text Families** page.
2. Optionally select **Write with Zippy** to compose your email using the [Zippy AI Assistant](#).
3. Select a **Template** if desired and the email **Type** (Plain Text or HTML).
4. Enter an email **Subject Line** and **Message**.
 - We recommend you compose your email in the Jackrabbit email editor. If you copy/paste from another application (e.g., Microsoft Word), hidden code may affect the way your email appears to your intended recipient.
5. Click **Attach File**, **Insert Image**, or **Choose from Dropbox** to attach files and add images if needed. See [Email Attachments and Images](#) for more details.
6. Use the **Search Criteria** to determine who you want to email.
7. Select who to **Send Message To** in the Recipients section. You can send to *Contacts*, *Students and Staff*, *Contacts and Students*, *Contacts and Staff*, *Contacts Only*, *Students Only*, or *Staff Only*.
 - If you would like to **Include Opt-Out Emails**, change the drop-down to Yes.
8. Select a reply email address from **Email Replies Sent To**, which includes the email addresses of all User IDs and Locations in Jackrabbit. Note that the main email address in Organization Defaults is also sent a copy of the email.
9. Click **Preview List**.
10. You can clear the checkbox for any families you want to omit or clear the **Check All** header checkbox to remove every email address and then select only specific families.
11. Click **Send Now** to send the email right away, or select **Send Later** to schedule the email to

be sent at a later time. Refer to [Schedule an Email to Send Later](#) for more information.

Preview

← RETURN **SEND NOW** **SEND LATER** ?

Results

Deliver To: Primary Contacts, Billing Contacts, Students

Email Replies Sent To: cbova@jackrabbittech.com

Subject: Inclement Weather Announcement

Message: [Show Message](#)

Message Length: 10

Click to see the body of the email.

Clear the *Check All* box to clear all of the selections. Then you can pick and choose who should receive the email.

Matched Recipients

View 1 - 5 of 5 Print Export Refresh

Type	Acct/Family Name ¹	Balance	Name	Email	Check All <input checked="" type="checkbox"/>
Contact	Ager	233.75	Holly Ager	hollyager41@gmail.com	<input checked="" type="checkbox"/>
Contact	Bowden	0.00	Karsen Bowden	kbowden@email.com	<input checked="" type="checkbox"/>
Contact	Brown	50.00	Janice Brown	jbrownsemail@email.com	<input checked="" type="checkbox"/>
Contact	Campbell	0.00	Katherine Campbell	kcampbell@email.com	<input checked="" type="checkbox"/>
Contact	Dierksen	0.00	Marlene Dierksen	jlintonjr@outlook.com	<input checked="" type="checkbox"/>

Email a Single Family from a Family Record

1. Locate a family in the **Families** menu > **All Families** grid (or use the global search at the top of the page to open the family record).
2. Click the **Family** name to open the Family record.
3. Click the **Email** button to open the Email/Text Families page.
4. Select the following in the Select Recipients section:
 - Choose recipients (defaults to family contacts checked)
 - Send additional emails...
 - Send Replies to...
5. Select a **Template** if desired and the email **Type** (Plain Text Email or HTML).
 - Optionally, you can select to send a *Push Notification* (if you use the [Jackrabbit Plus](#) mobile app) or a *Text Message/Email* (if you have [text messaging](#) enabled)
6. Enter an email **Subject Line** and compose the **Message**.
 - We recommend you compose your email in the Jackrabbit email editor. If you copy/paste from another application (e.g., Microsoft Word), hidden code may affect the way your email appears to your intended recipient.
7. Click **Attach File**, **Insert Image**, or **Choose from Dropbox** to attach files and add images if needed. See [Email Attachments and Images](#) for more details.
8. Click **Preview & Send**.
9. Clear the checkbox for any family members you want to omit. You can clear the **Check All** header checkbox to remove every email address and then select only specific families.
10. Click **Send Now** to send the email right away, or select **Send Later** to schedule the email to be sent at a later time. Refer to [Schedule an Email to Send Later](#) for more information.

Preview

← RETURN SEND NOW SEND LATER ?

Results

Email Replies Sent To: cbova@jackrabbitech.com

Subject: Reminder! Summer Program Schedules

Message: [Show Message](#)

Message Length: 8

Click to see the body of the email.

Matched Recipients


View 1 - 2 of 2 Print Export Refresh

Type	Acct/Family Name ¹	Balance	Name	Email	Check All
Contact	Ager	0.00	Victor Ager	agingvictor@gmail.com	<input checked="" type="checkbox"/>
Contact	Ager	0.00	Holly Ager	hollyager41@gmail.com	<input checked="" type="checkbox"/>

Clear the Check All box to clear all selections. Then you can pick and choose which emails to send!

Frequently Asked Questions

Q. How can I find out which families have no email addresses on file?

- A. Here is how to create a complete list of accounts that have no email addresses on file:
1. Go to the **Families** menu > **All Families**.
 2. Click the **Open filters** icon  > **Financial Details** > **Find Problem Accounts** and set **Has Email?** to No.
 3. Click **Apply**.

A list of families with no email addresses on file will populate in the grid.

Q. How can I send a mass email outside of Jackrabbit?

- A. To send a mass email from your organization's internet service provider, use the [Email Listing](#) report to create an email list and export it to Excel. This report can be found under the **Families** (menu) > **Family Reports** > **Email Listing**.

Open your organization's email program, copy/paste the email address column in the email *To* field, type the message, and send.

Q. What's the best way to email students in an upcoming recital ?

- A. Use the **Email/Text Families** option under the **Families** menu. In the **Class Search Criteria**, select the classes participating in the recital. In the **Preview List** view, uncheck any students who are not participating before you send the email. If you prefer, you can export the data to Excel and use a different email program.



Emails sent to families will be retained in the family email history for 365 days (Misc tab >

[View Sent Emails](#)).
