

# Sell and Redeem Gift Cards in Jackrabbit

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Gift cards are a great way to add a new revenue stream for your business and bring in new customers. Whether it's a birthday celebration, graduation, anniversary, or another occasion, a gift card is a perfect way to spoil someone. Sell them year-round to increase revenue alongside your usual services and products.



Offer convenience to your customers and streamline processes with virtual e-Gift Cards through the Jackrabbit Plus mobile app. [Click here to learn more!](#)

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Use the following process to record the sale and redemption of gift cards within Jackrabbit.

**Expand/Collapse  
All**

- ▼ Set Up Gift Cards
  - ▼ Sell a Gift Card
  - ▼ Redeem a Gift Card
  - ▼ Tracking & Reporting Options
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