Family opted out of emails by mistake share

Last Modified on 12/23/2025 2:43 pm EST

Issue/Question

I have a family that opted out of emails by mistake. How can I fix that? Or does the family have to do it on their portal?

Resolution

If a contact or student in a family accidentally clicked the unsubscribe link in an email, Staff must opt them back in from their Contact or Student record in Jackrabbit; this can't be done by the parent.

To fix a family who has opted out by mistake:

- 1. Go to the Family record > Summary tab.
- 2. Use the links to open the **Contact** or **Student** record of the person who mistakenly opted out.
- 3. Uncheck the Mass Email Opt-Out checkbox.
- 4. Save Changes.